

Pacesetter Sponsorship Program



The James E. Taylor High School Pacesetter Drill & Dance Team, one of the oldest and most esteemed teams in our Katy community, is seeking business support of our fundraising goals. This is a great way to promote your business to the Katy community. Unlike most teams, our “season” runs year-round. From summer camps and football season to contests and spring shows, financial demands are extensive for our team throughout the year. Packages are designed as a one-stop shop for your business to sustain visibility throughout the year. Thank you for your consideration.

Platinum Level Sponsor: \$1,000

- Full page advertisement in our Spring Show Program
- Logo on Pacesetter website
- Announcement/Recognition at home football game
- Social media shoutout
- Six (6) Spring Show Tickets
- Team Photo

Junior Pacesetter Sponsor: \$1,000

This is a high-impact, exclusive sponsorship opportunity that has broad reach to area families and our community. Junior Pacesetter are elementary and junior high students who participate in two clinics and perform with the Pacesetter at a Fall football game and/or our Spring Show.

- Exclusive, prominent branding on t-shirts provided to all Pacesetter and Junior Pacesetter (200+ people total)
- Opportunity to hand out promotional flier to all participants
- Promotion during announcements at the football game and Spring Show
- Logo on promotional materials (website, social media, signage, email)
- Full page advertisement in Spring Show Program
- Six (6) Spring Show Tickets

Gold Level Sponsor: \$750

- Full page advertisement in our Spring Show Program
- Logo on Pacesetter website
- Social media shoutout
- Four (4) Spring Show Tickets
- Team Photo

Silver Level Sponsor: \$500

- Half page advertisement in our Spring Show Program
- Logo on our website
- Social media shoutout
- Four (4) Spring Show Tickets
- Team Photo

Blue Level Sponsor: \$300

- Quarter page advertisement in our Spring Show Program
- Logo on our website sponsorship page
- Two (2) Spring Show Tickets
- Team Photo

Friends and Family Sponsorship: \$100

Great for individuals who want to support the Pacesetters in a big way, but are not promoting a business

- Name listed on Website
- Recognition in Spring Show Program
- Social media shoutout



Pacesetter Sponsorship Program

Business Name: _____

Owner/Manager's Name: _____

Owner/Manager's Email: _____

Mailing Address: _____

Business Phone Number: _____

Owner/Manager's Alternate Phone Number: _____

Pacesetter's Name who sold you the sponsorship: _____

Circle the Sponsorship you are interested in:

Platinum Junior Pacesetter Gold Silver Blue Friends&Family

Method of Payment (Select which one you will be using to complete your purchase)

- Zelle to treasurer@katytaylorpacesetters.com (Please include your business name in the memo)
- Check made payable to "Pacesetters Booster Club" or "PBC"
(Provided to the Pacesetter Selling You the Sponsorship)

Please note our Booster Club is a 501(C)(3), so your donation to our team is **tax deductible** as well! We will also need you to email a high resolution copy of your company logo that we may feature for our website and printed promotional materials. You may email this information to president@katytaylorpacesetters.com and we will coordinate with you closer to our 2022 Spring Show on your ad design for our program, as it applies to your selected sponsorship.

*Thank you for your continued support of our school,
community and Pacesetters! We truly could not do it
without you!*